

**To:** Sally Butts[sbutts@blm.gov]  
**Cc:** Staszak, Cynthia[cstaszak@blm.gov]; Fisher, Timothy[tjfisher@blm.gov]  
**From:** Osorto, Cindy  
**Sent:** 2017-06-16T17:14:01-04:00  
**Importance:** Normal  
**Subject:** Re: GSENM economic snapshot for EO monuments review  
**Received:** 2017-06-16T17:14:04-04:00  
[Grand Staircase Escalante NM - Economic Snapshot.pdf](#)

Hi Cindy, Tim, and Sally,

Attached below is the updated Economic Snapshot. Hope you have a nice weekend!

Best regards,

Cindy

On Thu, Jun 15, 2017 at 9:37 AM, Sally Butts <[sbutts@blm.gov](mailto:sbutts@blm.gov)> wrote:

Thanks for the good catch. We'll get that corrected.

Sally

Sent from my iPhone

On Jun 15, 2017, at 9:28 AM, Staszak, Cynthia <[cstaszak@blm.gov](mailto:cstaszak@blm.gov)> wrote:

Thanks Sally. I did see a minor error on the snapshot for GSENM. The Date of Designation should be 9/18/1996. The report shows 9/19/1996.  
I'll keep my eyes open for the final report in mid July.

**Cindy Staszak**  
**Monument Manager**  
**Grand Staircase-Escalante National Monument**  
**669 S. Hwy 89-A**  
**Kanab, UT 84741**  
**Office: 435 644-1240**  
**Cell: 435 691-4340**  
**Fax: 435 644-1250**

On Thu, Jun 15, 2017 at 7:10 AM, Sally Butts <[sbutts@blm.gov](mailto:sbutts@blm.gov)> wrote:

Hi Cindy,

Our report is close to being released. I expect by mid-July. We plan to post it on our website, along with the economic snapshots for the monuments and NCAs.

Sally

Sent from my iPhone

On Jun 14, 2017, at 6:52 PM, Staszak, Cynthia <[cstaszak@blm.gov](mailto:cstaszak@blm.gov)> wrote:

Sally & Tim:

Can you tell me if this report has been released?

A Utah University is working on an Economic Analysis of GSENM and they are asking us for any prior/current reports that we know about. We can direct them to quite a few published reports, including Headwaters, but it would be nice to share this report with them.

Thanks

***Cindy Staszak  
Monument Manager  
Grand Staircase-Escalante National Monument  
669 S. Hwy 89-A  
Kanab, UT 84741  
Office: 435 644-1240  
Cell: 435 691-4340  
Fax: 435 644-1250***

On Wed, May 17, 2017 at 9:26 AM, Butts, Sally <[sbutts@blm.gov](mailto:sbutts@blm.gov)> wrote:

Allison and Cindy,  
I uploaded an economic snapshot ("2016 Economic Snapshot - Grandstaircase-Escalante National Monument) in the Grand Staircase-Escalante/Economics folder on the google drive.

These 2016 snapshots were developed for each BLM national monument as part of a broader report entitled "An Analysis of the Economic Effects of

National Conservation Lands." The report was developed and reviewed in coordination with Rebecca Moore (BLM Federal Economist) and other federal economists. The analysis uses established methodologies developed by the National Park Service. BLM leadership has been briefed on the report and key statistics and we're just finishing up a few loose ends on the report before we can release the entire report.

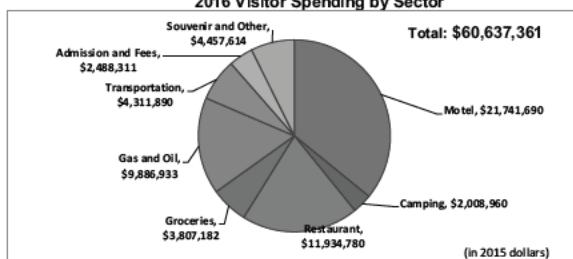
We don't have a similar snapshot for Bears Ears because it's so new.

Please let me know if you have any questions.

Sally

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Sally R. Butts, J.D., Acting Division Chief  
National Conservation Lands  
Bureau of Land Management  
20 M St. SE, Washington, DC 20003  
Office 202-912-7170; Cell 202-695-5889; Fax 202-245-0050; [sbutts@blm.gov](mailto:sbutts@blm.gov)

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Cindy G. Osorto  
Planning & Environmental Specialist  
National Conservation Lands (WO-410)  
Bureau of Land Management  
20 M St. SE Washington, DC 20003  
Email: [cosorto@blm.gov](mailto:cosorto@blm.gov) Office: (202) 912-7476

 <b>NATIONAL CONSERVATION LANDS</b>		Regional Economic Contributions of National Monuments and National Conservation Areas															
<b>Site Name</b> Grand Staircase-Escalante		<b>Visits (2016)</b> 926,236		<b>Acres</b> 1,866,134													
<b>State</b> UT		<b>1 yr Average Annual Visitation Growth</b> 0.31%		<b>NPS Comparison Site used for Visitor Characteristics</b> Capitol Reef													
<b>Date of Designation</b> 9/18/1996		<b>1 yr Median Annual Visitation Growth</b> 1.22%															
<b>2016 Visitor Spending by Sector</b>				<b>Table 1: Economic Contributions from Visitors to Grand Staircase-Escalante</b>													
				<table border="1"> <tr> <td>Average Expenditures per Visit</td> <td>\$65.47</td> </tr> <tr> <td>Total Expenditures</td> <td>\$60,637,361</td> </tr> <tr> <td>Non-BLM Jobs Supported</td> <td>1,024</td> </tr> <tr> <td>Labor Income Supported</td> <td>\$31,349,595</td> </tr> <tr> <td>Value Added</td> <td>\$50,782,668</td> </tr> <tr> <td>Total Economic Output Supported</td> <td>\$91,476,392</td> </tr> </table>		Average Expenditures per Visit	\$65.47	Total Expenditures	\$60,637,361	Non-BLM Jobs Supported	1,024	Labor Income Supported	\$31,349,595	Value Added	\$50,782,668	Total Economic Output Supported	\$91,476,392
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<b>Table 2: Budget, Volunteer Hours, and Revenue</b>				<b>Table 3: Economic Contributions in Context</b>													
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<b>Table 4: Previous Year Economic Contributions</b>	<b>FY 2014 (in \$2013)</b>			<b>FY 2015 (in \$2014)</b>													
	Visits	Total Spending	Jobs Supported	Output Supported	Visits	Total Spending	Jobs Supported	Output Supported									
	797,283	\$50,255,193	838	\$71,859,707	917,320	\$57,821,493	987	\$86,359,342									
<small>Sources: Visitation and visitation growth data were gathered from DOI's Recreation Management Information System, as accessed on December 2016. Visitation growth data may be based on fewer than 15 years due to data availability. Acreage, budget, and volunteer hours are as reported in BLM FY15 Managers' Reports. The value of volunteer contributions was calculated using state by state value per hour of volunteer time from Independent Sector estimates. Economic contributions results were estimated by assigning visitor characteristics and spending patterns based on visitor surveys of the nearest NPS unit (Thomas and Koontz 2015). Contributions results were calculated from IMPLAN economic modeling.</small>																	